

# VACANCY

## BRANDING & ADVERTISING SALES CONSULTANT

A Leading Outdoor Advertising & Signage Company is looking for an experienced Branding & Advertising Sales Consultant to drive revenue growth and expand customer base.

### DUTIES & RESPONSIBILITIES (AMONG OTHERS)

- To market and sell signage and advertising products and services to new and existing clients.
- Develop and execute sales strategies to meet revenue targets.
- Identify and target potential clients through market research, lead generation and networking activities.
- Develop, maintain and grow client relationships.

### QUALIFYING REQUIREMENTS

- At least a Diploma in Sales & Marketing or similar studies from a reputable and recognised institution.
- A professional qualification such as IMM Diploma an added advantage.
- At least 3 years hands on selling & marketing experience preferably within the advertising and signage industry.
- Fluent in English, Shona and Ndebele an added advantage.

Interested candidates should email CVs and certified copies of qualifications to [talentmanager883@gmail.com](mailto:talentmanager883@gmail.com) no later than 3 December 2024